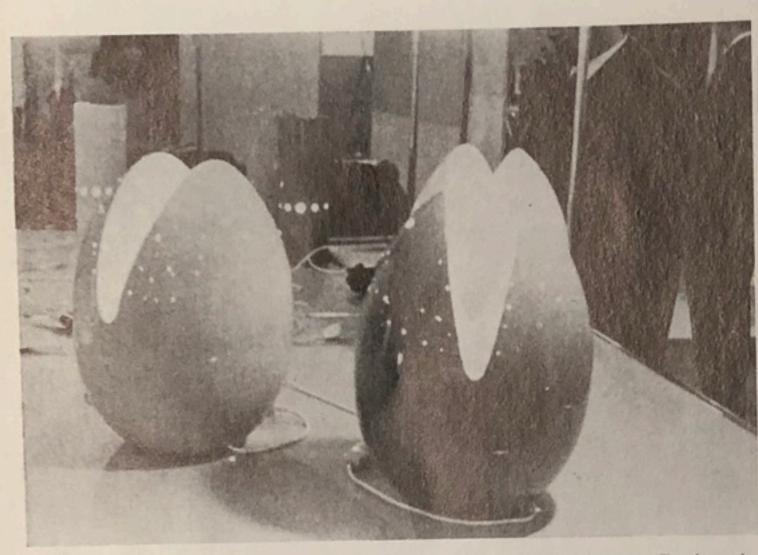
Lampada di Futura—the Italian way with light

Not since Thomas Edison invented the electric light bulb has so much ingenuity and excitement gone into the design of lighting. Last month, interiors presented a round-up of way-out lighting garnered from sources in this country. This month Abraham & Straus in Brooklyn—which has one of the most design-conscious home furnishing departments of any department store in the U.S.—is offering further proof of a world-wide renaissance in modern lighting, this time from design-conscious Italy.

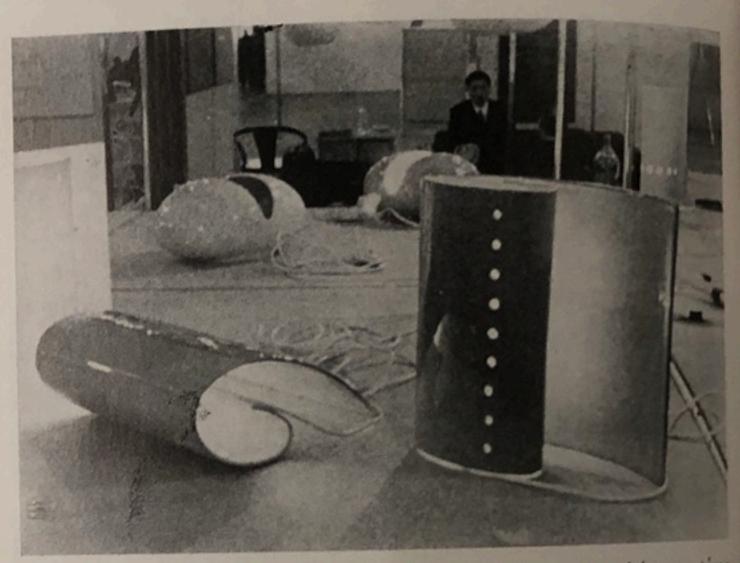
The increasing reputation which Italian designers have been earning all over the world for the beauty and integrity of their contemporary design led Abraham & Straus to send a group of buyers to Italy last April. After visiting many showrooms and

the Eurodomus exhibition at Turin, they selected a collection of ingenious, attractive, witty, and way-out lamps and lighting fix. tures which are the subject of a current exhibition, Lampada di Futura, being shown on the store's fifth floor as a major part of Abraham & Straus' 1968 Import Fair, Italia Bellisima. After October 12, the lighting designs will be relocated in the store's lamp department.

The emphasis in the Lampada di Futura showing is on sculptured lamps that double as works of art and sometimes as furniture (lower right), but the general impression is that lighting is certainly the most significant and most original element in the field of home furnishings today—M.P.



Split egg-shaped floor lamp can double as a piece of sculpture. Designed by Cesare Casati for Ceramic Pozzi, each lamp is 15" high.



Rolled ceramic floor lamp, like the split-egg lamp, can stand in as a piece of lighted sculpture. It was designed by Emanuele Ponzio for Ceramic Pozzi.

Andrews ceiling fixture, above, de

der globe.



Floor lamp designed by Renato Toso for Leucos has clear Murano glass base topped by opaque glass bulb and reinforced with opaque glass stem.



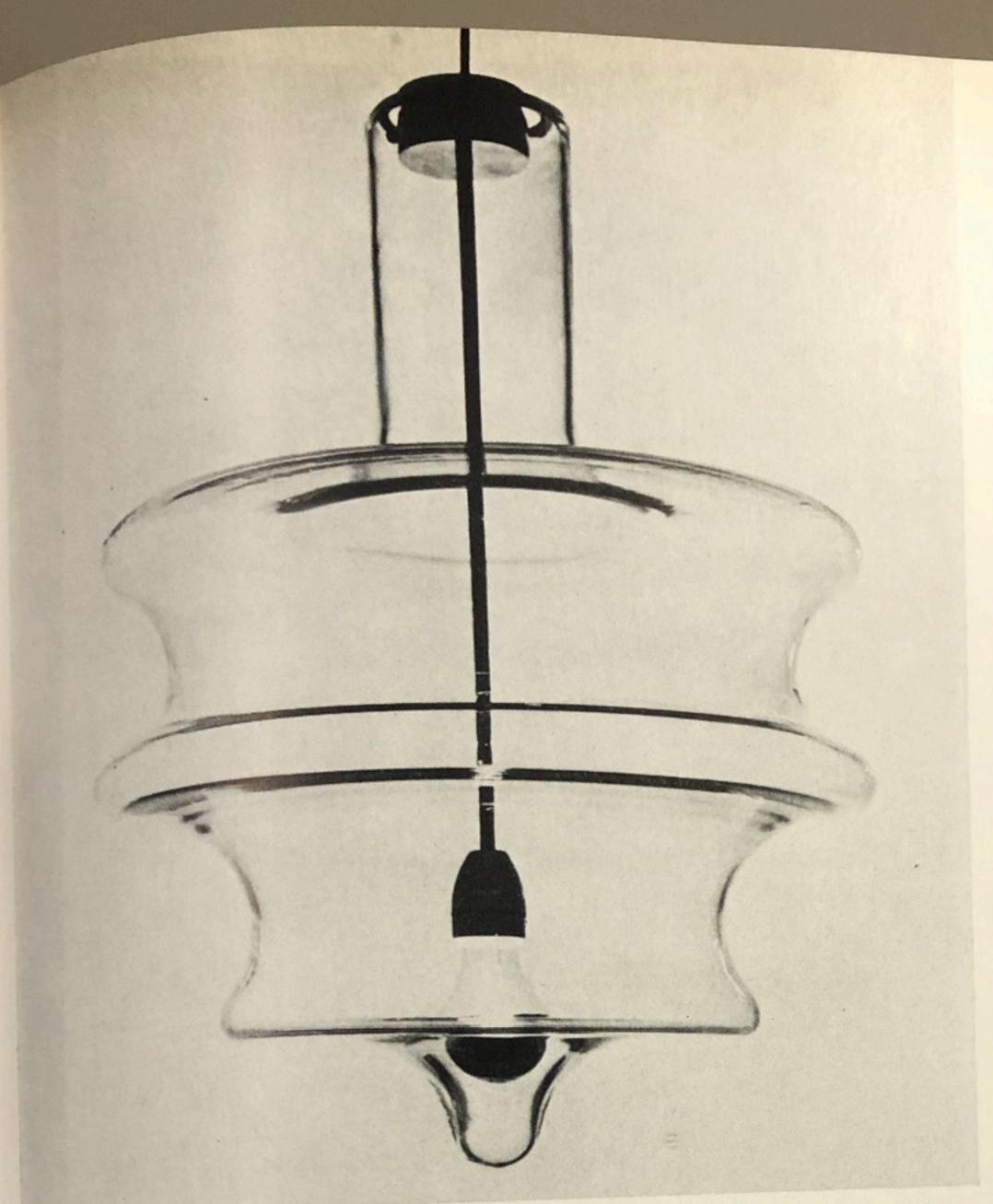
Lamp which doubles as a cocktail table was designed by Pamjo Root for Leucos. It is light blue opaque glass and emits a soft glow.

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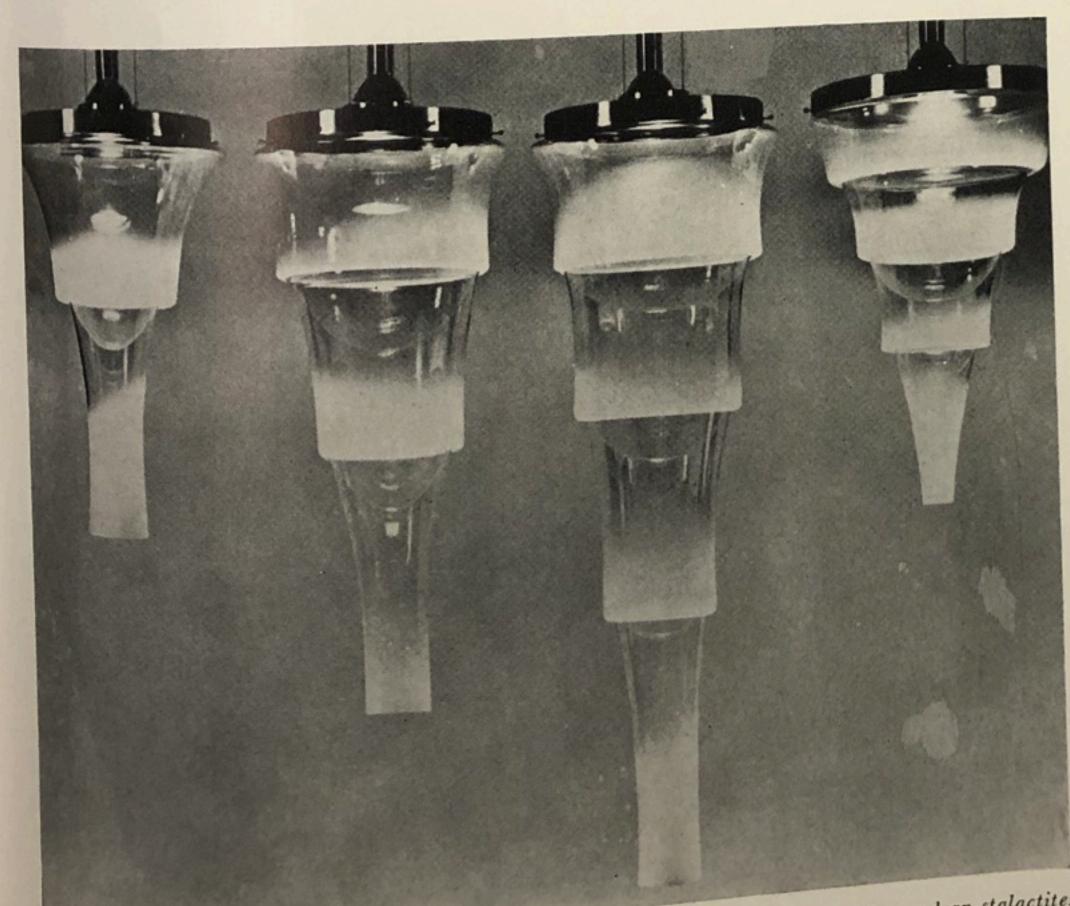
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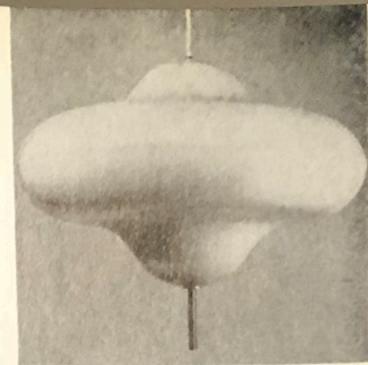


Handsome ceiling fixture, above, designed by Renato Toso for Leucos, has a clear, hand-blown Murano glass globe.

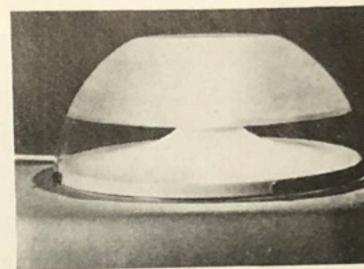


Ceiling fixtures, above, designed by Angelo Mangiarotti for Vetreria Vistosi, are like modern stalactites.

Each one is a subtle blending of clear and opaque glass hand-blown in a glass chain.



Clear plastic ceiling light designed by Cesare Casati for D. A. Guzzini. Globe is half white, half metalized silver.



Plastic table lamp designed by Yoshiko Hasebe for D. H. Guzzini. Top and base are white, center is clear.

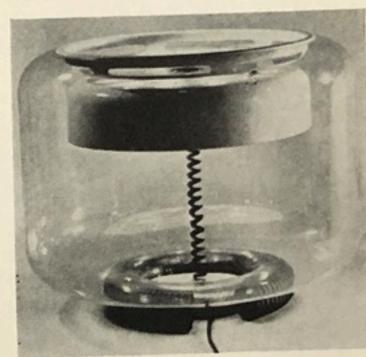
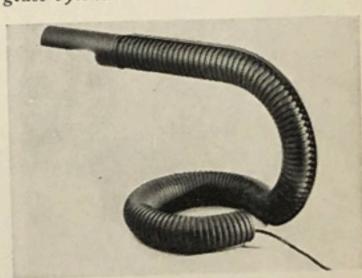


Table lamp by Gian France
Frattini for Arteluce has "vacuum
hose" base and is wrapped in clear
glass cylinder.



Designer Gino Sarfatti played up a charcoal black "vacuum hose" in this snake-like table lamp for Arteluce.

Renato Toso used clear, handblown Murano glass mounted on a black sand-blasted iron base for this simple floor lamp for Leucos.

