

**A.I.D. design awards—
welcome kudos for good
contemporary design**

If the American Institute of Interior Designers' twenty-third International Design Awards program is any indication, modern design — bold, international, of the moment — is the trend to back. Unlike previous years when the A.I.D. has cited many traditional designs — even reproductions — there is not a single backward glance in the entire batch of 36 nominees from which the judges selected this year's 13 winning designs in that many categories. All 36 finalists are, as they should be, a very good round-up of the best contemporary design being turned out today in this country and Europe. Of the 13 awards, in fact, European designers took the honors in six categories. This year, for the first time a special award went to Danish furniture designer Hans J. Wegner for "continued outstanding achievement in quality and craftsmanship."

The A.I.D., the designers, the manufacturers, and the judges of this year's awards, deserve high praise for the refreshing results. Perhaps the judges had the most difficult job of all—selecting only 13 winning designs out of the 36 excellent nominations (see pages 10-14). The judges were: William Raiser, A.I.D., N.S.I.D.; Brock Arms, A.I.A., A.I.D., N.S.I.D.; John P. Conron, A.I.A., A.I.D.; Barbara D'Arcy, A.I.D.; Emily Malino, A.I.D.; Edward Frank, A.I.D., chairman.

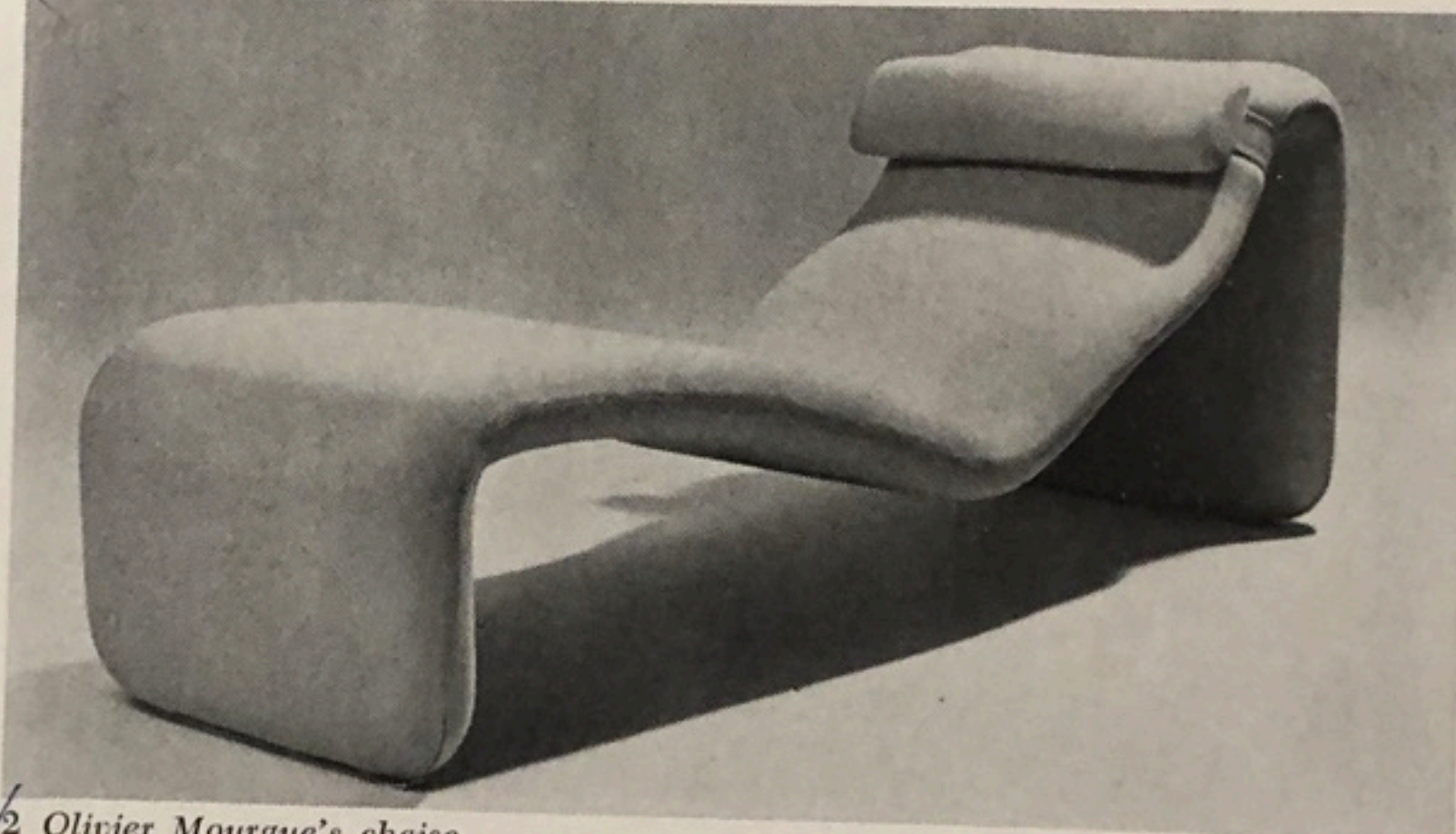


Hans Wegner, winner of A.I.D.'s special award "for traditional design or to a designer or company for continued outstanding achievement in quality and craftsmanship."

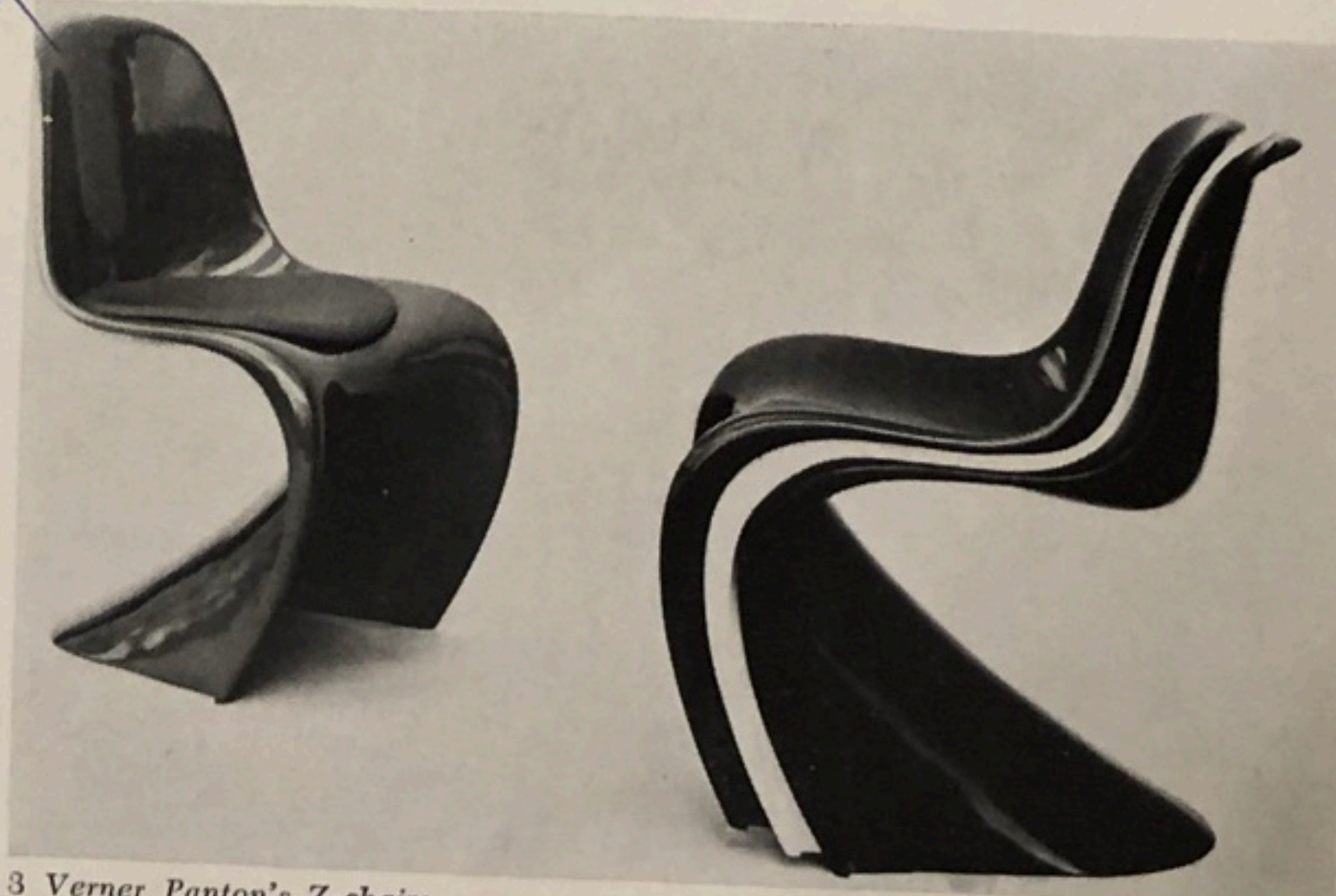
1) Elsie Crawford took the award in the research and development category for planter bench she designed for use in shopping centers, parks, et al—"a totally new and fresh approach to 'street furniture'." It is made of chopped glass fibers impregnated with resins, and manufactured by Architectural Fiberglass. 2) French designer Olivier Mourgue took award in residential furniture for his undulating chaise longue, part of a large collection of freely shaped seating pieces "utilizing a most



1 Elsie Crawford's planter bench



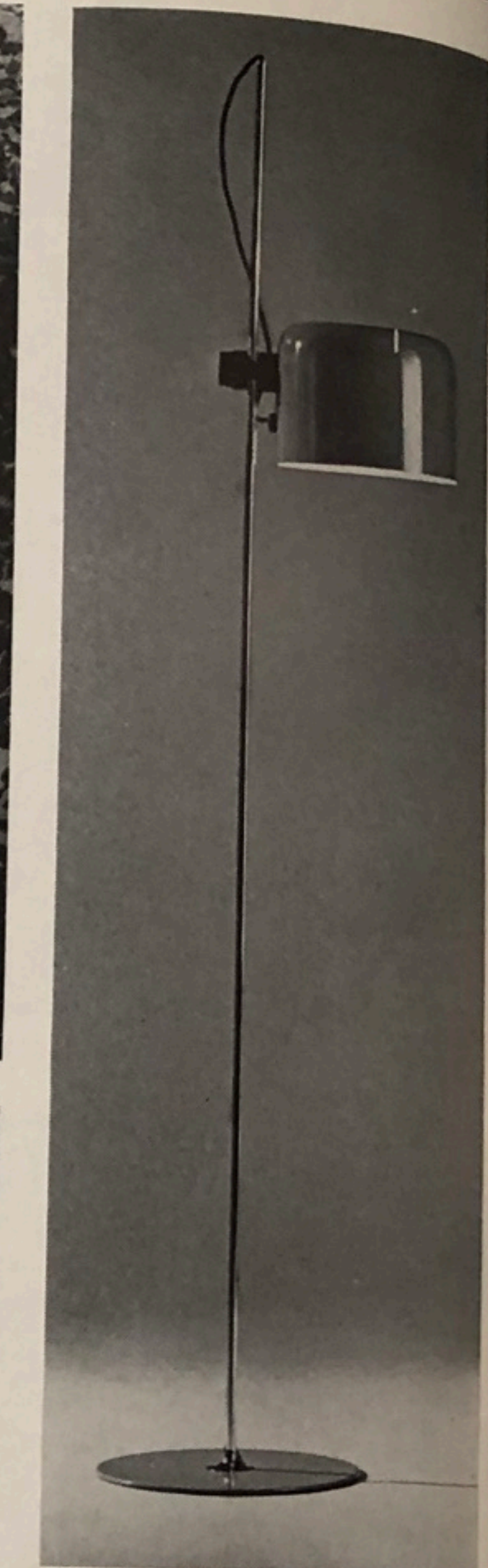
2 Olivier Mourgue's chaise



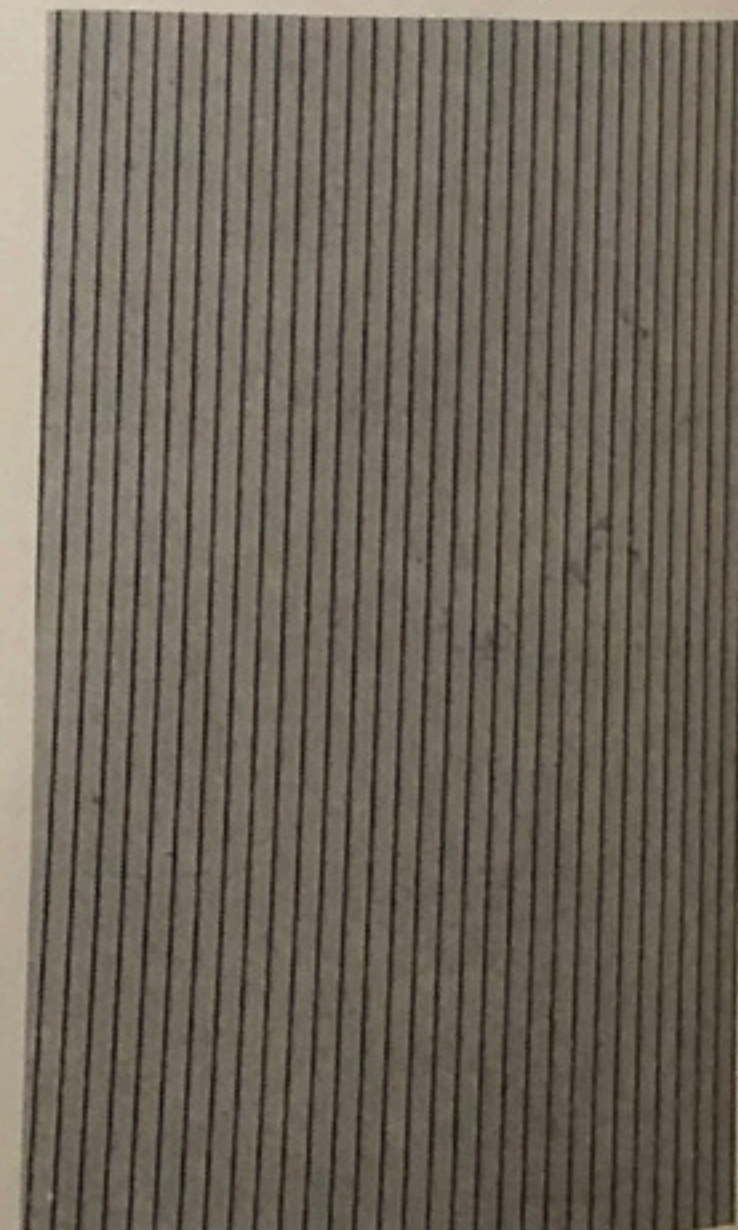
3 Verner Panton's Z-chairs

advanced construction process." Manufactured by Airborne International, France, and imported by George Tanier, Inc. 3) Danish designer Verner Panton who is now living in Switzerland took the prize in the business and institutional furniture category for his molded fiber-

glass Z-chair "with contours so subtly shaped as to suggest an expression in modern sculpture." Manufactured by Herman Miller AG, Basel, Switzerland. 4) Italian designer Joe Colombo's trim floor lamp with metal adjustable shade won the portable lighting award. Manufactured



4 Joe Colombo's floor lamp



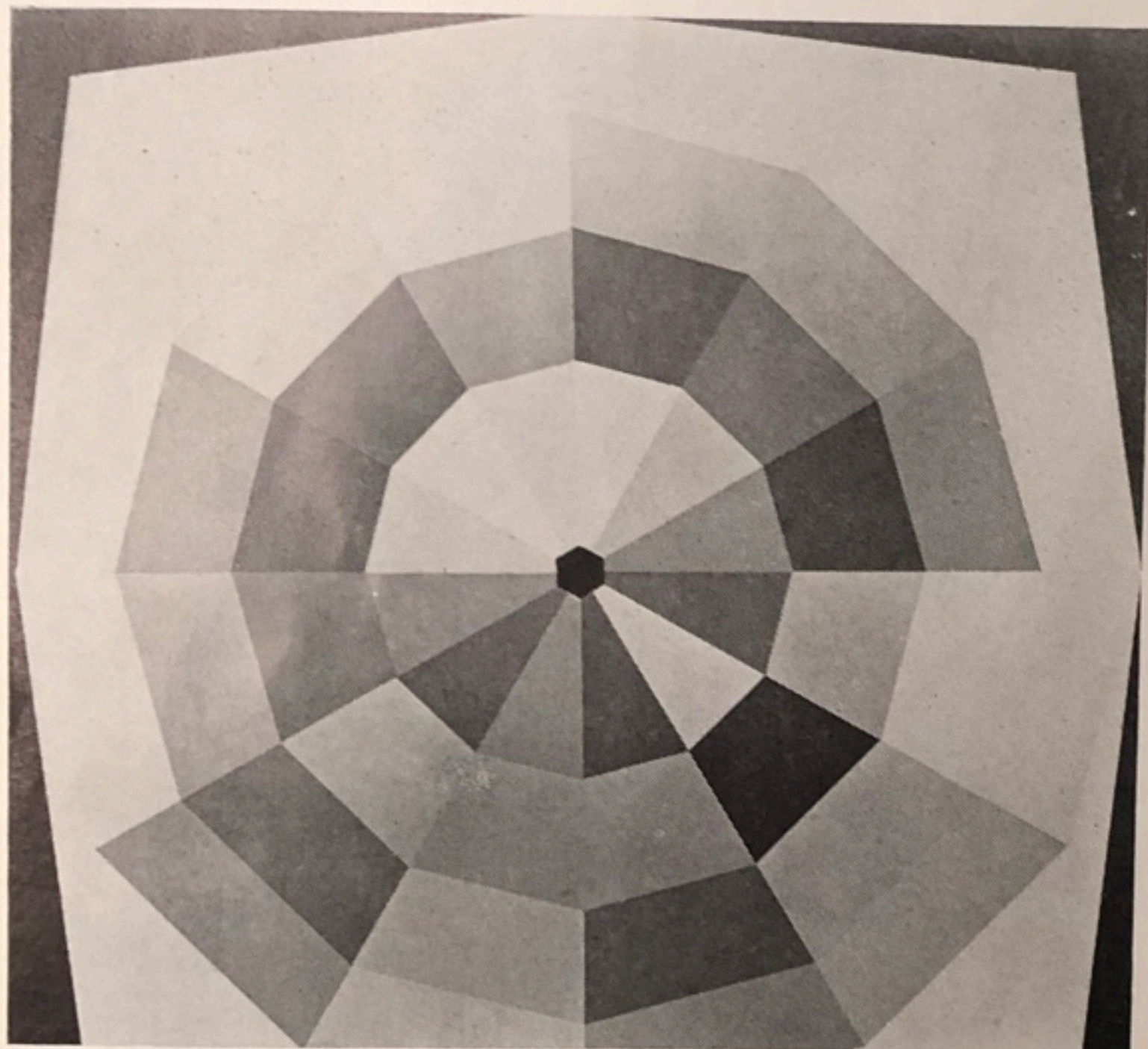
5 Comark's wall covering

by Ostuni O-Luce and imported by George Kovacs, Inc. 5) Comark Plastics' pin-stripe vinyl wall covering took the prize in wall coverings other than wall paper. It is manufactured by Comark Plastics Division, United Merchants & Manufacturers Inc. (Continued overleaf)

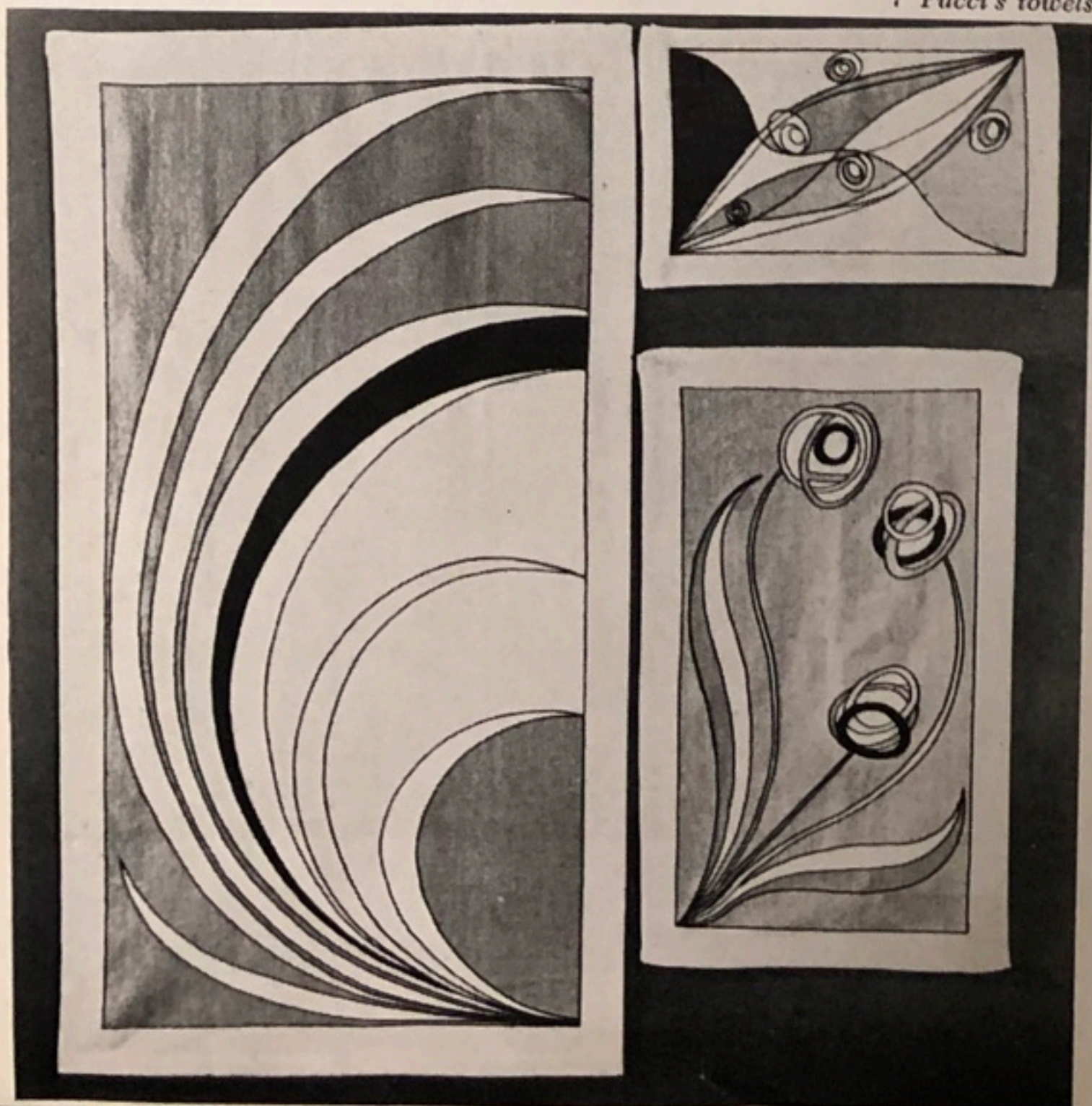
6) Natalie S. Marcus, director of Amtico's design studio, was responsible for the prize winner in the hard surface floor covering category. "Kaleidoscope" is a new vinyl floor covering available in 50 colors. 7) Italian designer Emilio Pucci took the domestic linens award with his "Della" collection of towels for Spring Mills, Inc.—"a complete break-through in prevailing concepts of what a towel should look like." 8) Nell Znamierowski won the soft surface floor covering award for an area rug whose design was inspired by the shapes of houses on the Greek island of "Kalymnos" from which the rug got its name. Manufactured by Regal Rugs, Inc., distributed by Richards, Morgenthau Co., Inc. 9) The design staff of Howard Miller Clock Company

was responsible for the digital clock which won the award in decorative accessories. The cylinder is of satin aluminum with rosewood ends and base. 10) A collection of modern dinnerware by German designer Heinz H. Engler took the award in tableware, china, glass, silver, etc. It derives its organic design from the sphere. "Truly functional in every detail, handles are attached at the spot most appropriate in relation to the center of gravity in each item." Manufactured by Lorenz Hut-schenreuther A.G., Biberach, Germany, and imported by Paul A. Straub & Co., Inc. 11) Karl Mann won the wallpaper award for his "skillfully colored and integrated wallpaper design . . . 'Chevron.'" The manufacturer is Karl Mann Associates.

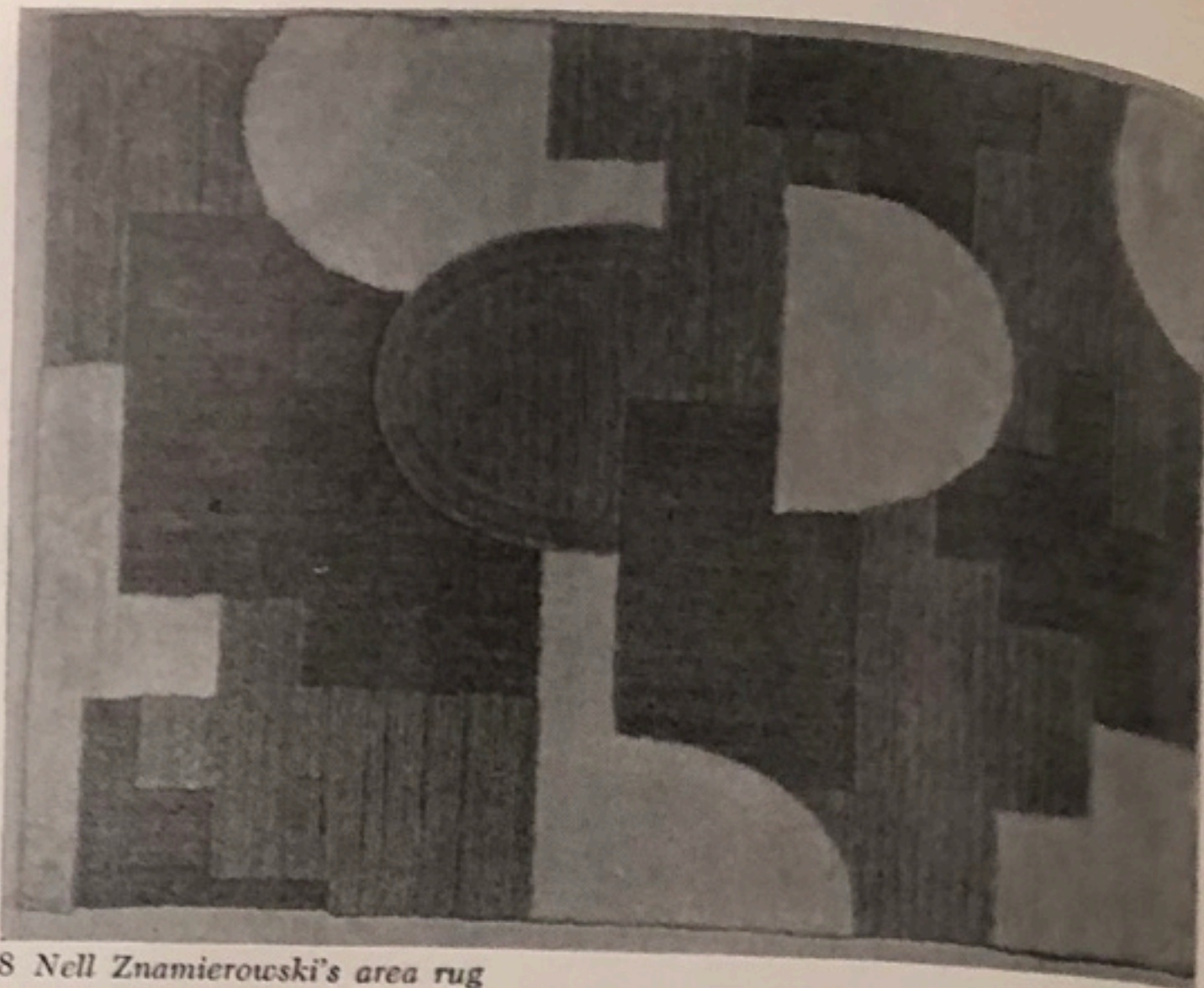
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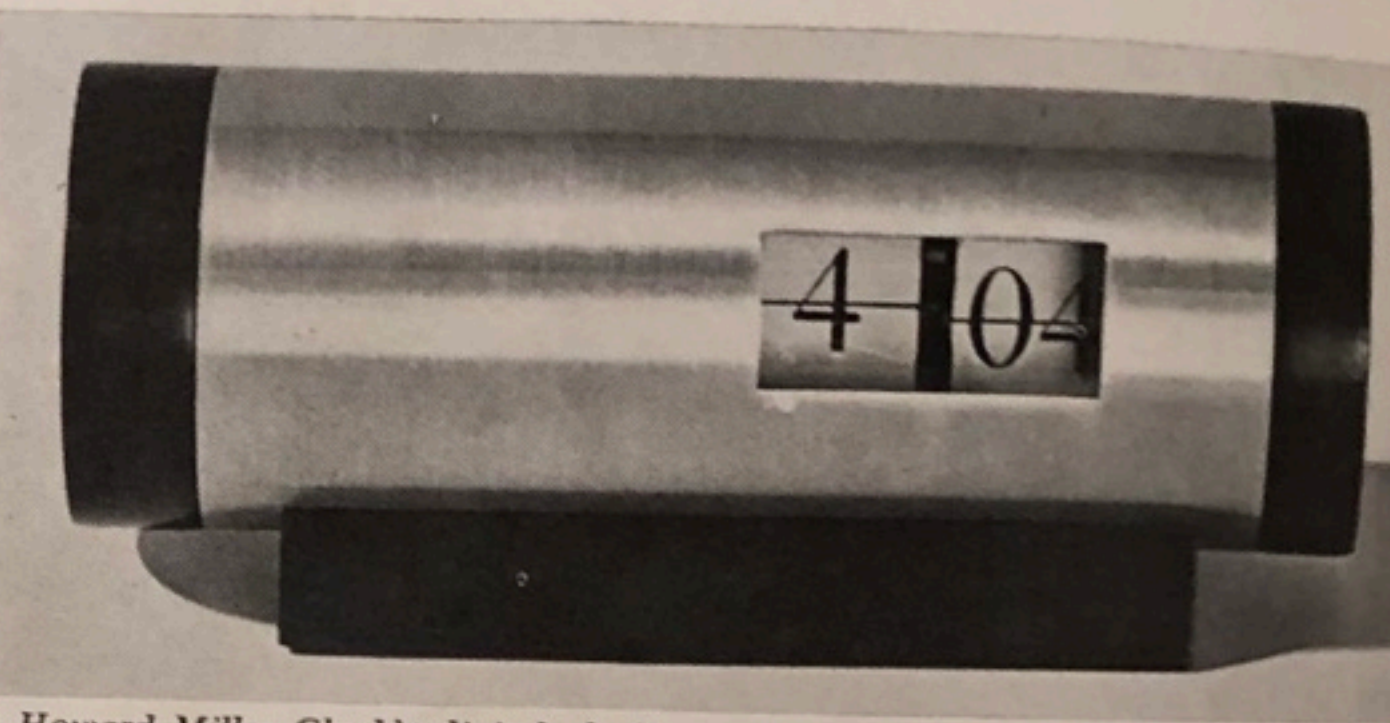
6 Amtico's floor covering



7 Pucci's towels



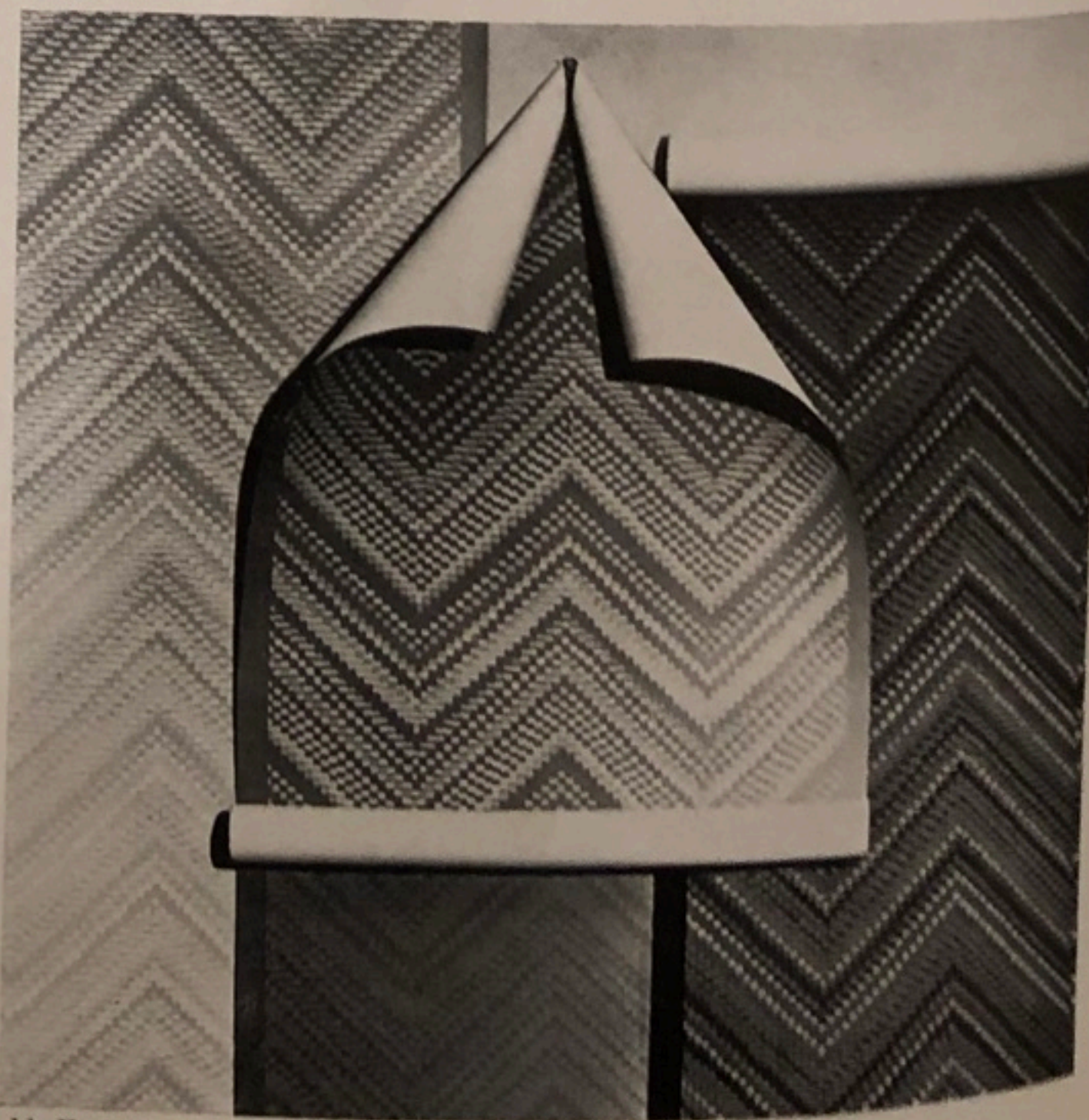
8 Nell Znamierowski's area rug



9 Howard Miller Clock's digital clock

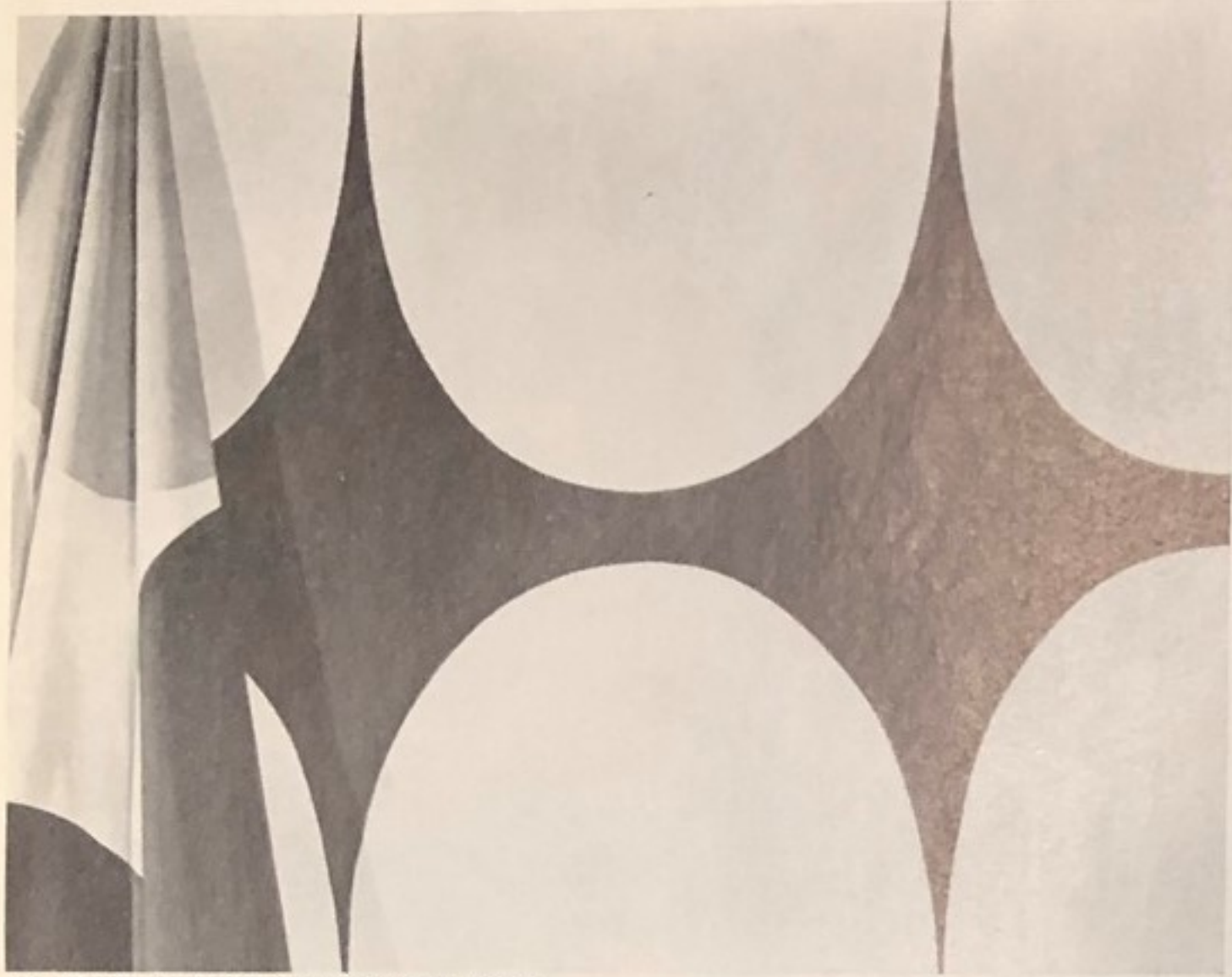


10 Heinz H. Engler's dinnerware



11 Karl Mann's wallpaper

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12 Maija Isola's fabric "Sitting Bull"

12) Finnish designer Maija Isola took the printed fabrics award for hand-printed fabric called "Istuva Harka" in Finnish, or "Sitting Bull" in English—"boldly scaled, vividly colored and exuberantly individual." Manufactured by Marimekko Oy, Finland, and imported by Design Research, Inc. 13) In the window covering category, Peter Muller-Munk Associates won the award for its glass window-wall of sculptured relief surfaces. "Although they are in regular factory production, they suggest the fluid qualities of a hand-molten glass screen that changes with each shift of light." The wall or window or divider is installed by a mason who joins the blocks with mor-

tar. The manufacturer is Pittsburgh Corning Corp.

The nominees

Below and on the following pages, we show the nominees from which the judges made their award-winning selections. All were selected for their design merit and are being exhibited with the 13 winning designs during the 1968 cross-country public exhibition program.

1) Laminated oak chair which combines lightness with exceptional strength was designed by William Stephens for Knoll Associates, Inc. 2) John Masche-



13 Peter Muller-Munk's window covering

roni's handsome coffee table has a bold frame of polished aluminum tubing. It is manufactured by John Mascheroni Furniture Company. 3) From Italy comes A & P Castiglioni's table lamp which combines three easily-assembled parts: channeled metal base, large-glass bowl and a reflector of white metal that rests inside the bowl. It is manufactured by Flos, Nave/Brescia, Italy, and imported by Atelier International, Ltd. 4) Robert Sonneman's lighting finalist is comprised of a 16-inch chrome arch which slips into wall bracket and supports a 32-inch boom which can be moved in any direction to throw light wherever it is wanted. Robert Sonneman Associates, Inc. is the

manufacturer. 5) Another Italian nominee is the mushroom-shaped table lamp of molded plastic designed by Gruppo Architetti Citta Nuova. The manufacturer is Studio Artemide, Milan, Italy, and Moretti, Inc. is the importer. 6) Area rug by the Edward Fields design studio is in firm's Mosaic Collection. 7) Norwegian designer Willy Johansson's crystal ashtray is manufactured by Hadeland's Glassverk, Jevnaker, Norway, and imported by Paul A. Straub & Co, Inc. 8) Italian designer Emma Schweinberger Gismondi's umbrella stand is made of reinforced plastic. It is manufactured by Studio Artemide, Milan, and imported by Moretti, Inc. (Continued overleaf)



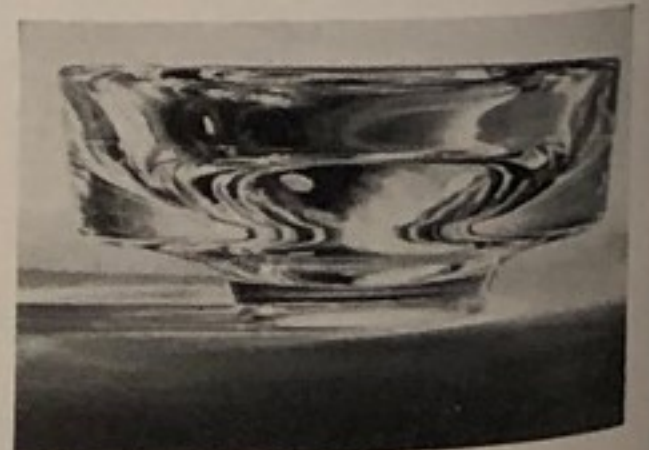
1 Stephens' oak chair



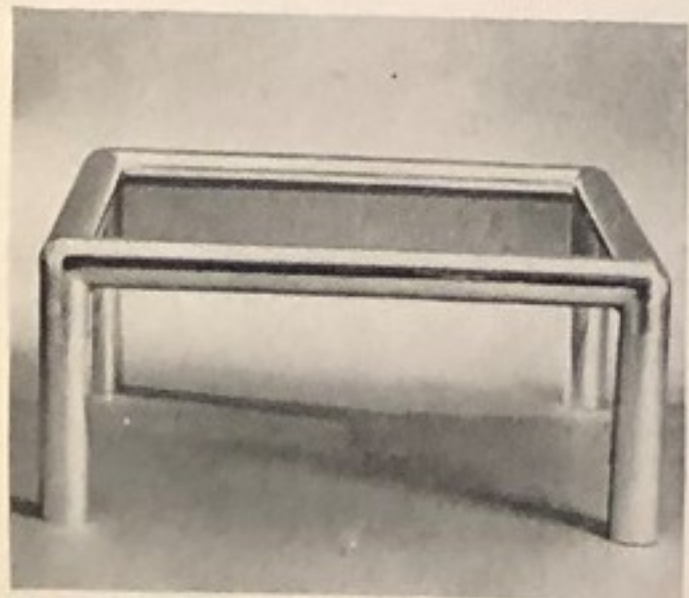
3 Castiglioni's table lamp



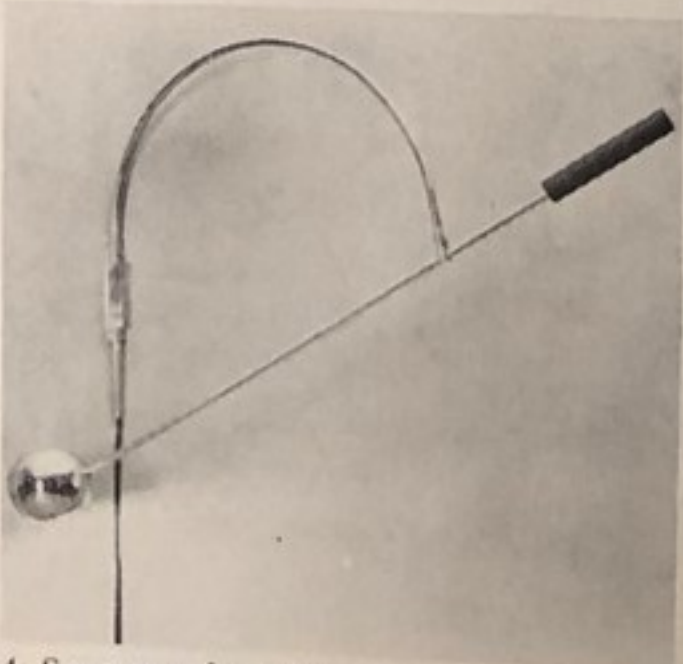
5 Nuova's lamp



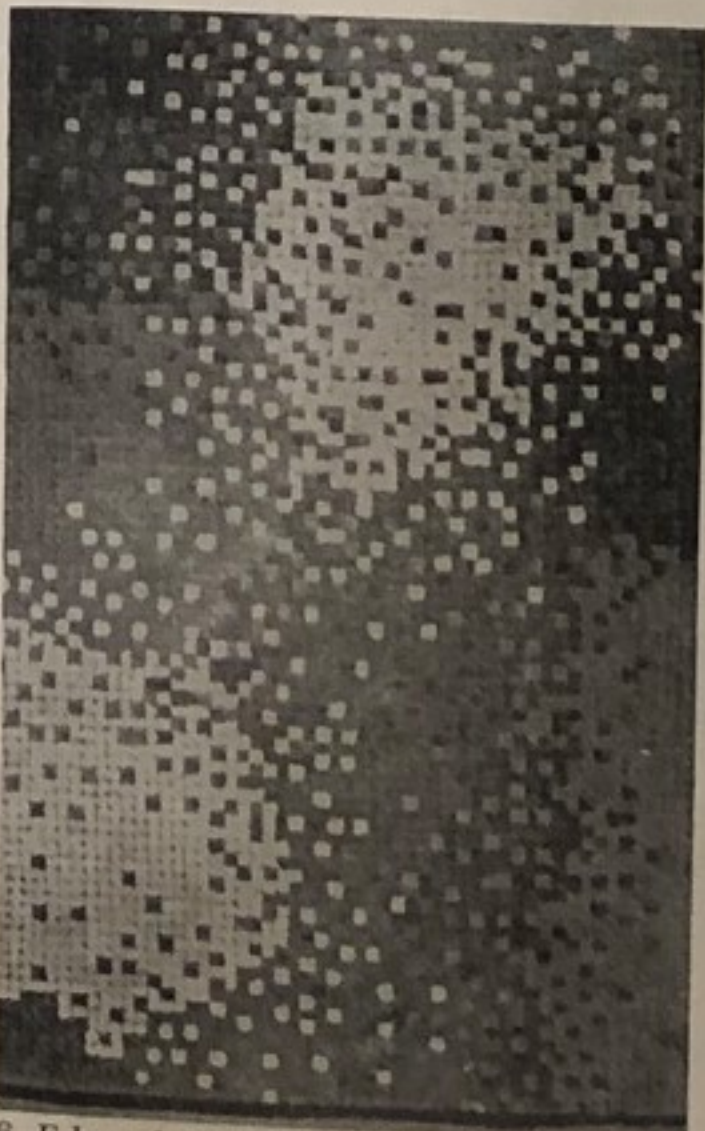
7 Johansson's ash tray



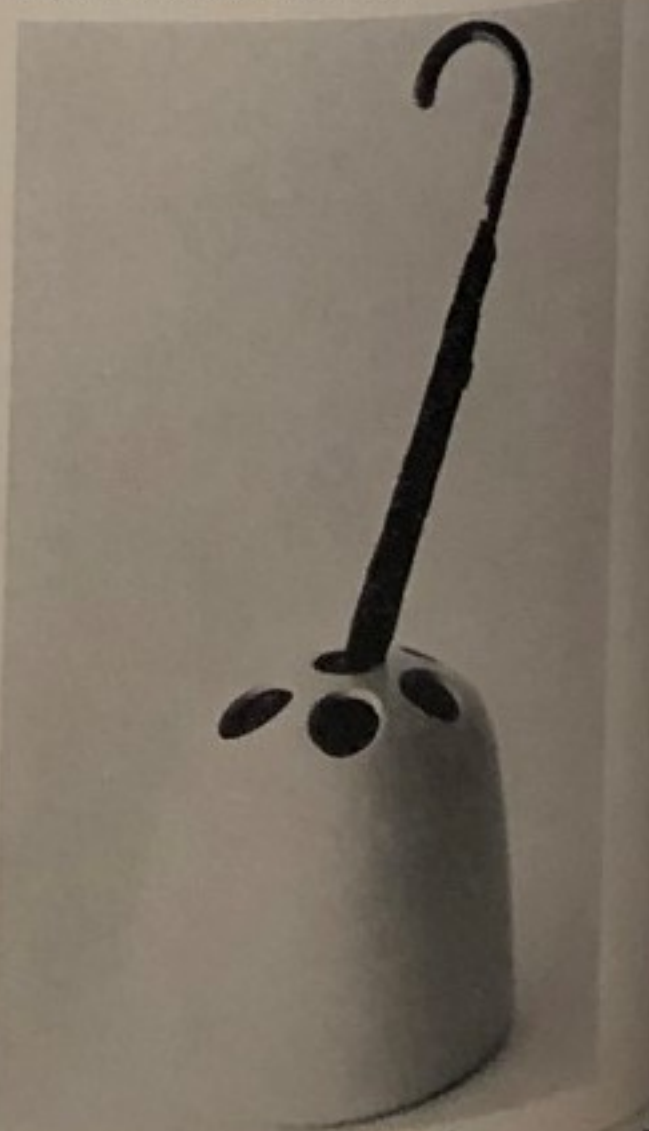
2 Mascheroni's coffee table



4 Sonneman's light



6 Edward Fields' area rug



8 Gismondi's umbrella stand



9 Isola's "Crown of the Empress"



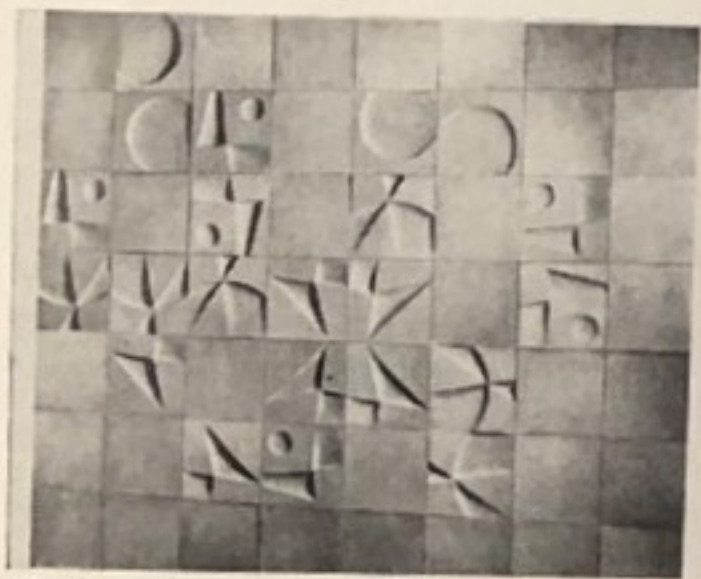
10 Harcourt's seating units



11 Yobst's area rug



13 Cannon's towels



12 Rosen's carved wall surfaces



14 Liebes' bedspread



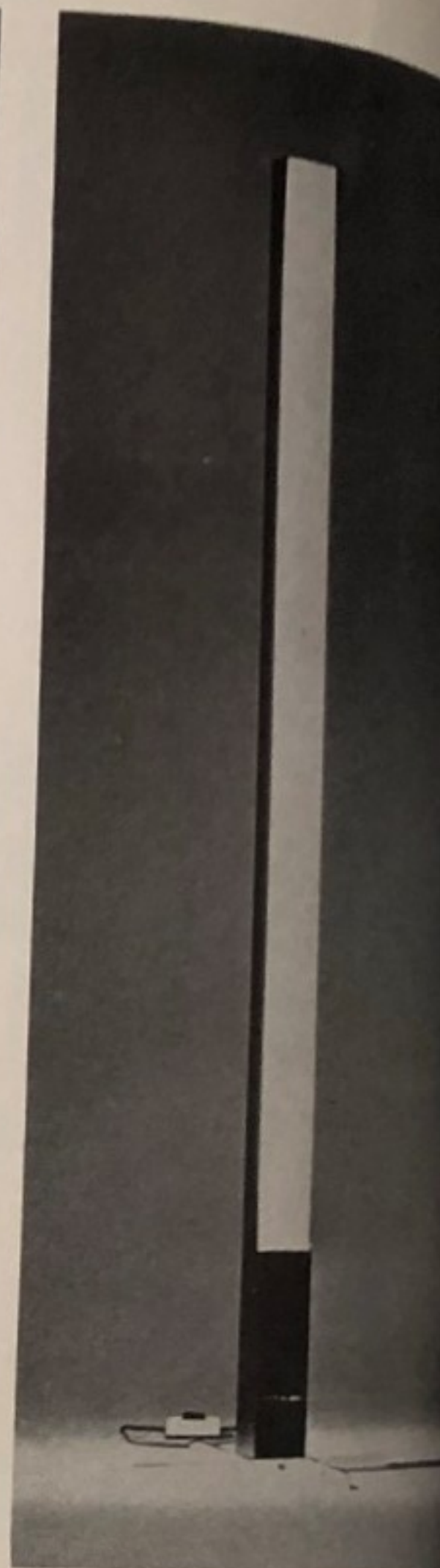
15 Ruggles' vanity basin



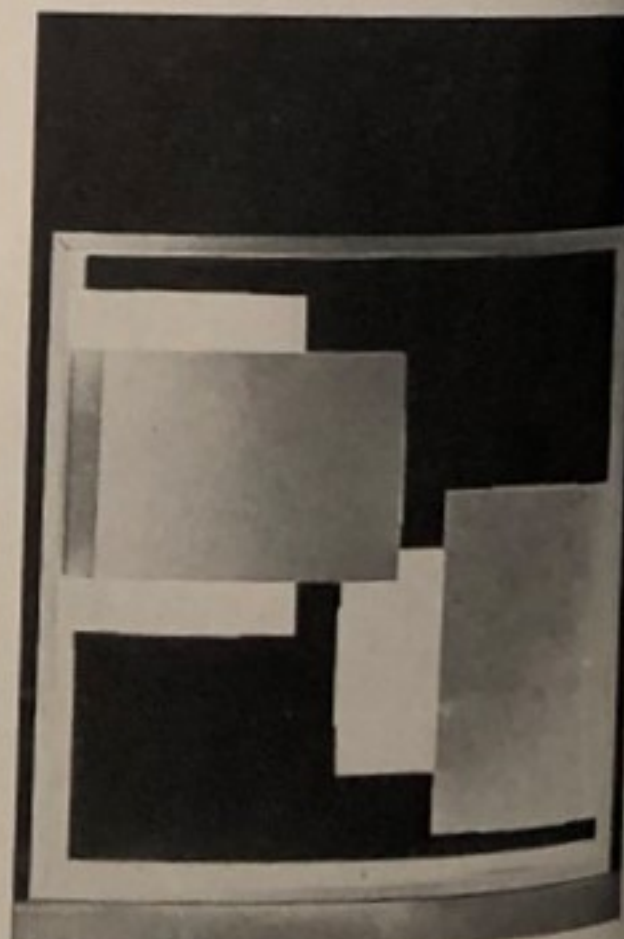
16 Colombo's lounge chair



17 Sumida's wallpaper



18 Turgi floor lamp



19 Ponti's lamp

9) Finnish designer Maija Isola's striking hand-printed fabric is named "A crown of the Empress." This designer won an award for another hand-printed fabric (page 10). The manufacturer is Marimekko Oy, Finland, and the importer, Design Research, Inc. 10) From Holland comes this series of seating units designed by Geoffrey D. Harcourt. They can be screwed together to form circles, ovals, rectangles, or squares in endless succession, and give the effect of a custom built, architectural installation. They are manufactured by Wagemans & Van Tuinen N.V., Maastricht,

Holland, and imported by George Tanier, Inc. 11) Designer Chuck Yobst's area rug named "Infinity," is manufactured by West Point Pepperell. 12) Carved wall surfaces called "Special Negatives" by designer Lee Rosen are manufactured by Design-Technics. 13) The design studio of Cannon Mills was responsible for "Bangkok," a towel of Siamese silk inspiration. 14) Designer Dorothy W. Liebes' collection of bedspreads made on power looms for large scale production, retain the look of her handloomed fabrics. The manufacturer is Spring Mills, Inc. 15) A vanity-basin that

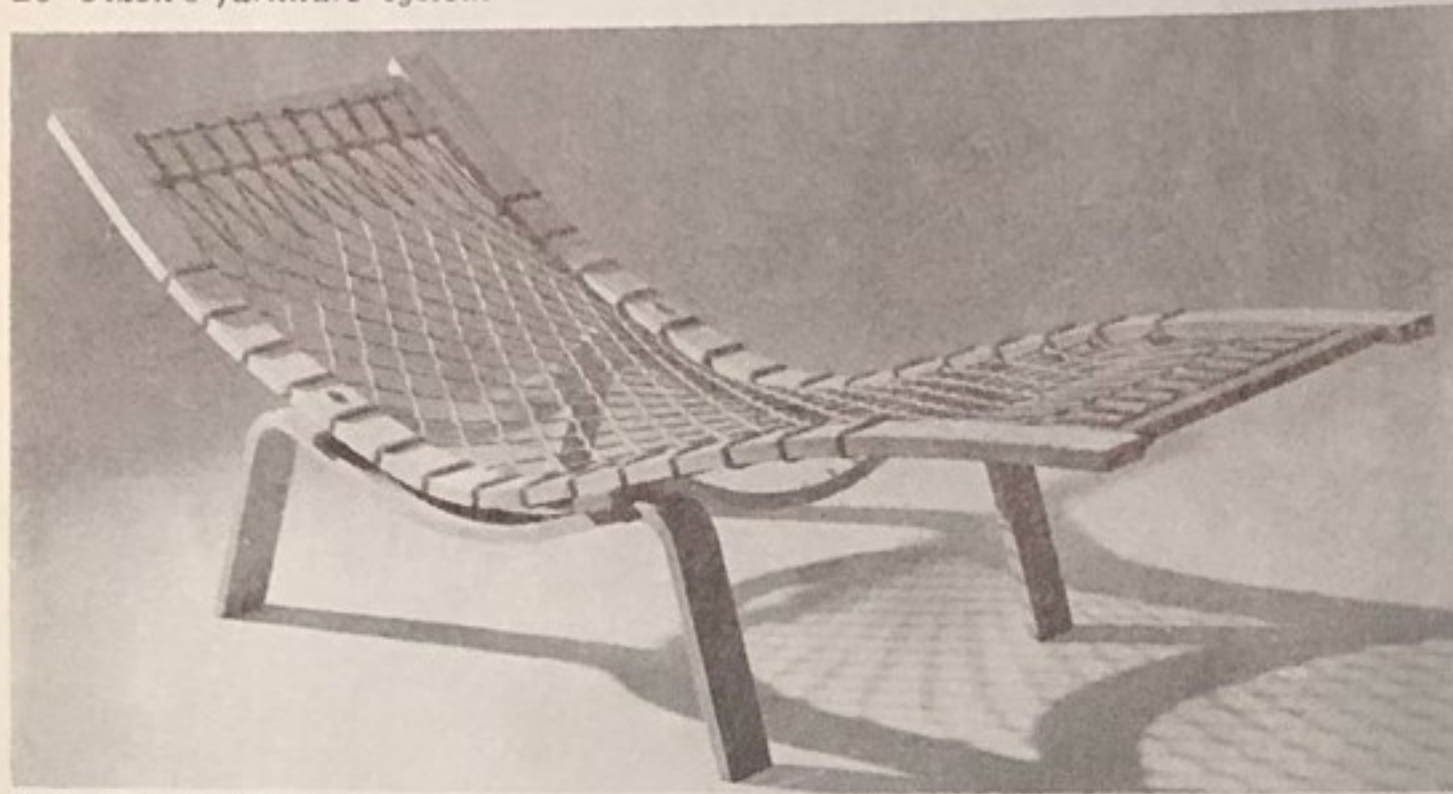
rests on a vanity was designed by Kay Ruggles of the Associated Design Group, Inc. staff. It is made of polyester resin and mineral fillers molded to shape and is manufactured by American Standard Architectural Products Department. 16) Italian designer Joe Colombo came up with this large lounge chair with a swivel base and fiberglass shell. It was designed to improve the reception of sound from the front, diminish it from the rear. The manufacturer is Comfort, Milan, and the importer, Hank Lowenstein, Inc. 17) Arline N. Sumida designed this wallpaper called "Kaleido-

scope," which is flocked or printed on textures or foils in custom colors with a fabric to match. The manufacturer is C. W. Stockwell Company. 18) From Switzerland comes this fluorescent floor lamp manufactured by BAG Turgi, and designed by the Turgi design staff. It is imported by George Kovacs, Inc. 19) A lamp, which suggests an abstract painting, designed by Italian designer Gio Ponti can either hang on a wall or serve as a free-standing table lamp. It is manufactured by Studio Artemide, Milan, and imported by Moretti, Inc.

(Continued on page 14)



20 Utzon's furniture system



21 Wegner's chaise



22 Ho Fong's chaise



23 Mazza's love seat

20) A furniture "system" derived from nine U-shaped hoops of different widths and heights is by Danish designer Jorn Utzon, architect of the famous Sydney, Australia, opera house which is now under construction. Utzon's furniture system was conceived for public areas

and can be assembled into innumerable combinations. Manufactured by Fritz Hansen Eft. As, Allerod, Denmark, and imported by Fritz Hansen, Inc. 21) Another well-known Dane, Hans J. Wegner, was the designer of this handsome chaise longue of laminated oak with

rope webbing. Wegner also won the new A.I.D. award to a designer or company for continuing outstanding achievement (page 6). His chaise is manufactured by Salesco A/S, Copenhagen, and imported by George Jensen, Inc. 22) Danny Ho Fong's rattan chaise for

Tropi-Cal has been exhibited widely. 23) Italian designer Sergio Mazza's love seat has a molded fiber glass frame and cushions of synthetic foam—"simplest manufacturing technology conceivable for furniture." Manufactured by Studio Artemide, imported by Moreddi.

Citation for preservation

The Marquesa de Cuevas was awarded a special citation by the New York Chapter, American Institute of Architects, "for her inspired leadership in the salvation of a New York landmark — of particular interest to those citizens devoted to the preservation of the best architecture of New York City." The landmark is the handsome McKim Mead & White Georgian town house at 680 Park Avenue which the Marquesa saved from demolition, then presented to the Center for Inter-American Relations. The citation was awarded to the Marquesa by William B. Tabler, F.A.I.A., president of the New York Chapter, at a December 7th reception in the main drawing room of the house, which has recently been restored and remodeled for the Center by Walter O. Cain & Associates (Interiors, December 1967).

A.I.A. awards architectural critics

Lewis Mumford and George McCue are the winners of The American Institute of Architects' newly established awards for architectural critics.

Mr. Mumford, "constructive critic of man's environment since the 1920's," has won the

Institute's Architectural Critic's Medal on the basis of a distinguished career devoted to architectural criticism. Mr. Mumford, 72, has lectured on architecture at Harvard, Princeton, Dartmouth, Yale, Columbia, the University of Pennsylvania, and North Carolina State College, in addition to writing numerous books and articles. He has received many honors both in this country and in England, and has served as consultant on planning to the City and County Park Board of Honolulu, to Stanford University, and to the United Nations.

Mr. McCue, 57, art and urban critic for the St. Louis *Post-Dispatch*, for more than a decade, was awarded the Critic's Citation for a series of articles written to increase the public's visual perception of the St. Louis environment. A frequent lecturer and contributor to professional journals, he won first prize in the newspaper category of the A.I.A. journalism competition in 1958 and 1959, and second prize in 1960.

The jury was unanimous in its selection after reviewing 38 submissions. Jurors were: Dr. Frank Stanton, CBS president; David Brinkley, NBC news commentator; I. W. Cole, dean, Medill School of Journalism;

Francis P. Gassner, A.I.A., chairman of the A.I.A. Committee on Esthetics; and Philip J. Meathe, A.I.A., Michigan Region director and chairman of the A.I.A. Public Relations.

Arnold W. Brunner scholarship

The Architectural League of New York announced its 1968 Arnold W. Brunner Scholarship competition for projects, studies or research in architecture and the allied arts. The grant is for amounts up to \$3,000 depending on the projects. Applications may be obtained from the Architectural League of New York, 41 East 65 Stret, New York, New York 10021. Submissions are due on or before March 31, 1968.

Pratt art school renamed

The official name of Pratt Institute's Art School has been changed to "School of Art and Design." The change, according to Dean Albert Christ-Janer, "was recommended to provide a more inclusive name for the Art School." It has the largest full-time student enrollment of any art school in the U.S. with departments in painting; sculpture; printmaking; ceramics; art education; and graphic, advertising, industrial, and interior design. "Because of the

complexities of these departments," says Christ-Janer, "the new name is much more expressive of the offerings of the School."

Second Buffalo Festival

For two weeks—March 2-17, 1968 — the second Buffalo (N.Y.) Festival of the Arts Today will take place under the sponsorship of the Buffalo Fine Arts Academy, governing body of the Albright-Knox Art Gallery, the Buffalo Philharmonic Orchestra, the Studio Arena Theater, the State University of New York at Buffalo, and the New York State Council on the Arts.

The Festival will include over 30 programs and events embracing the latest trends in art, music, drama, dance, films, literature, and architecture. Focus of events will be a comprehensive art exhibition at the Albright-Knox Gallery. Specially commissioned for the Festival is the construction of huge environments by European groups, such as the French Groupe de Recherche d'Art Visual, and Yugoslavian artists Picelj and Richter. In other scheduled events, several of the world's leading architects are expected to participate in a series of programs concerning urban planning.

(Continued on page 16)