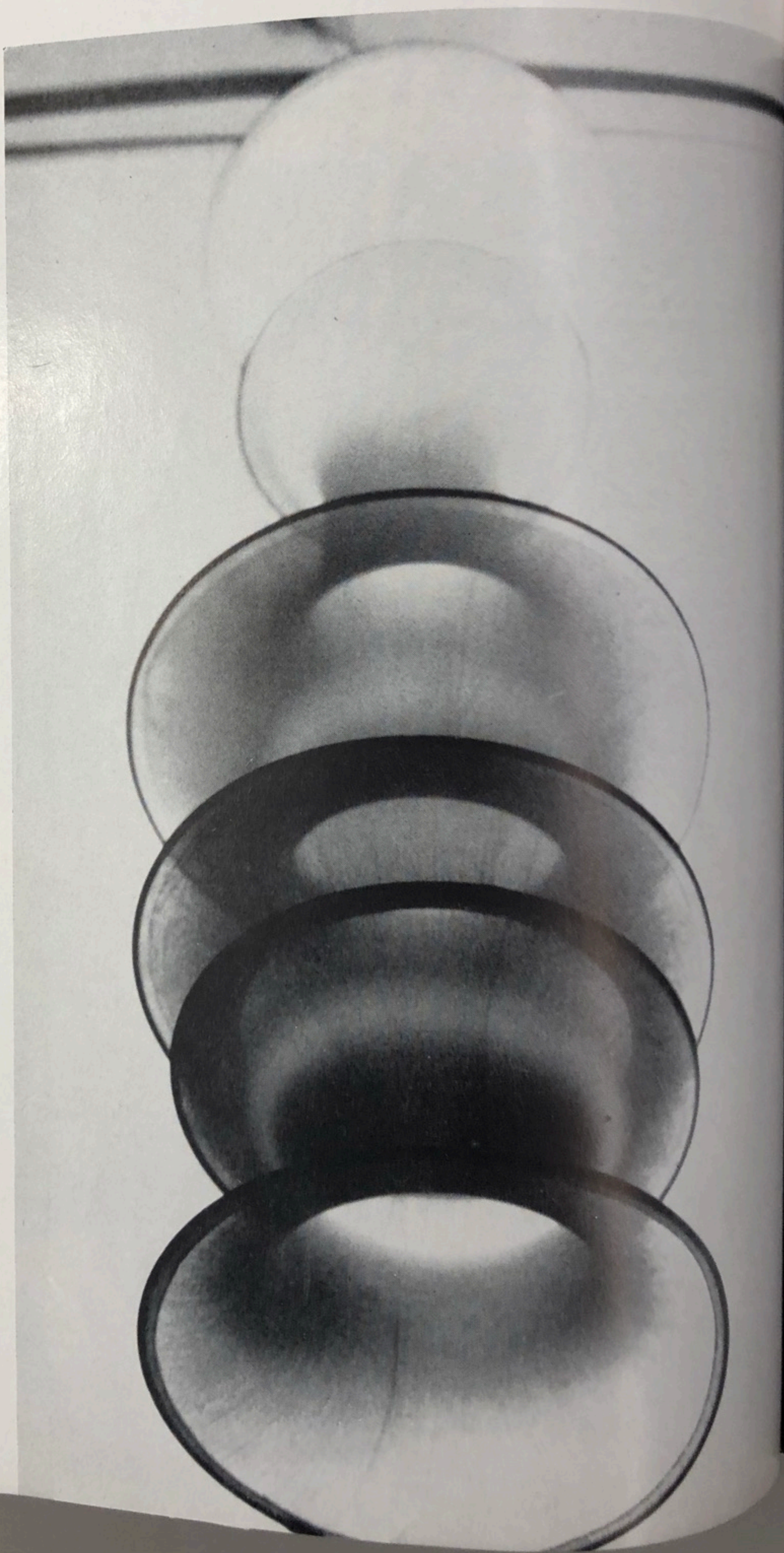


A recent survey of new residential lamps and lighting fixtures shows that designers will find a remarkably rich and varied choice in the showrooms this fall. The traditional chandeliers and lamps, always high in favor, abound. The big news is in contemporary fixtures—forms are more fanciful, more startling and more playful than ever. Scale is often audacious, and modern materials used with great inventiveness and verve. Many of the new fixtures have an automotive quality; others, particularly hanging lamps, appear sculptural in space.

As yet, however, none of the new fixtures reflect the exciting technological advancements in the light bulb industry—which have yet to reach the consumer. Bulbs of the future include Sylvania's four-inch high-intensity bulb capable of lighting a whole city block. A new vapor bulb, to replace the familiar fluorescent tube, is in experimental stages. Transistor (cordless) lamps are under consideration. Once these, and other new bulb ideas, become feasible for production, technicians at GE, Sylvania, and Westinghouse predict many changes in shape and form for the lamps and fixtures of the future.—*J.W.*





# something familiar, something fanciful

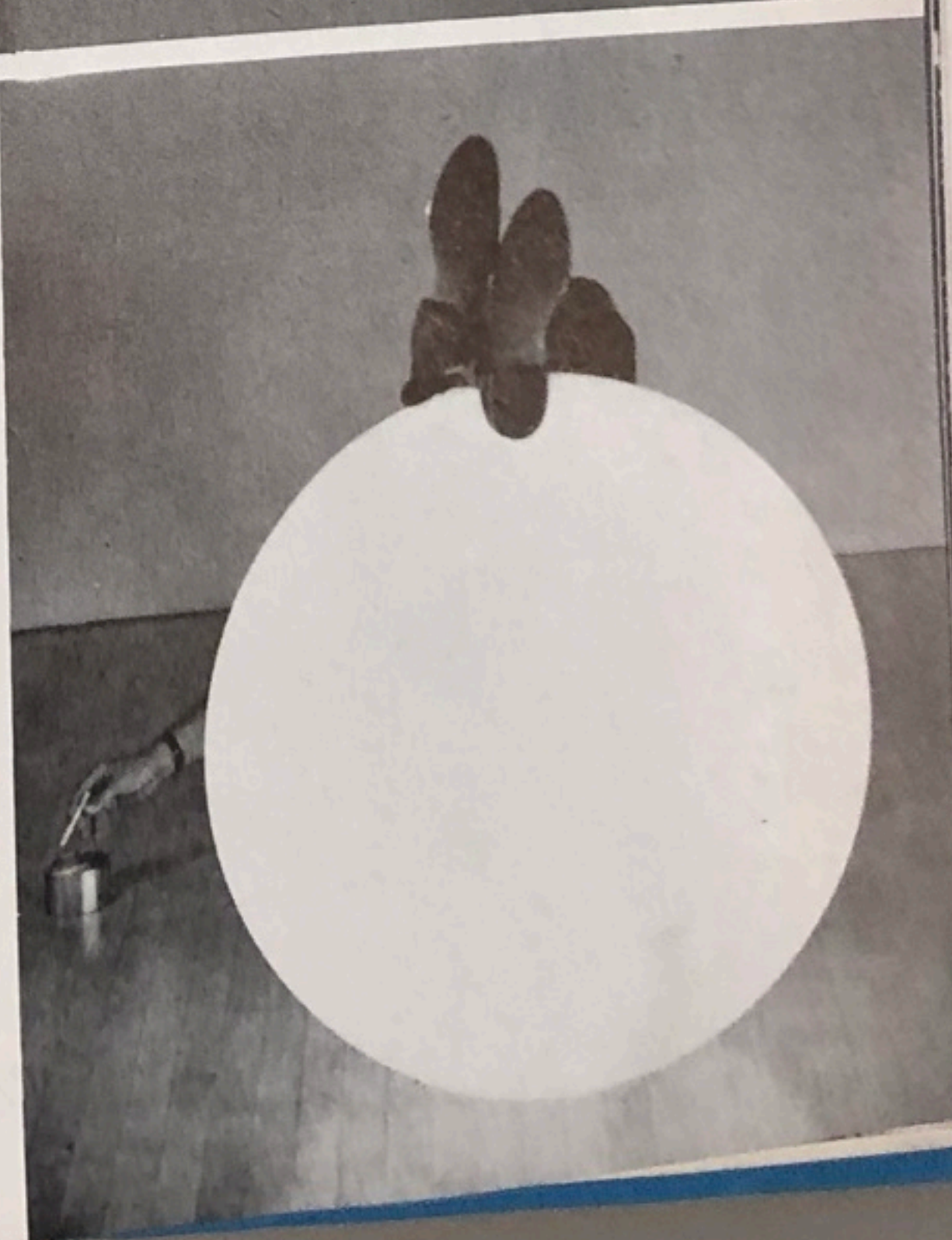


DESIGN RESEARCH INC., 57 Brattle Street, Cambridge, Massachusetts. "Danese" Italian imported hanging lamp of white Helanca stretch fabric pulled over chrome hoops. Designed by Bruno Munari. Six feet long.

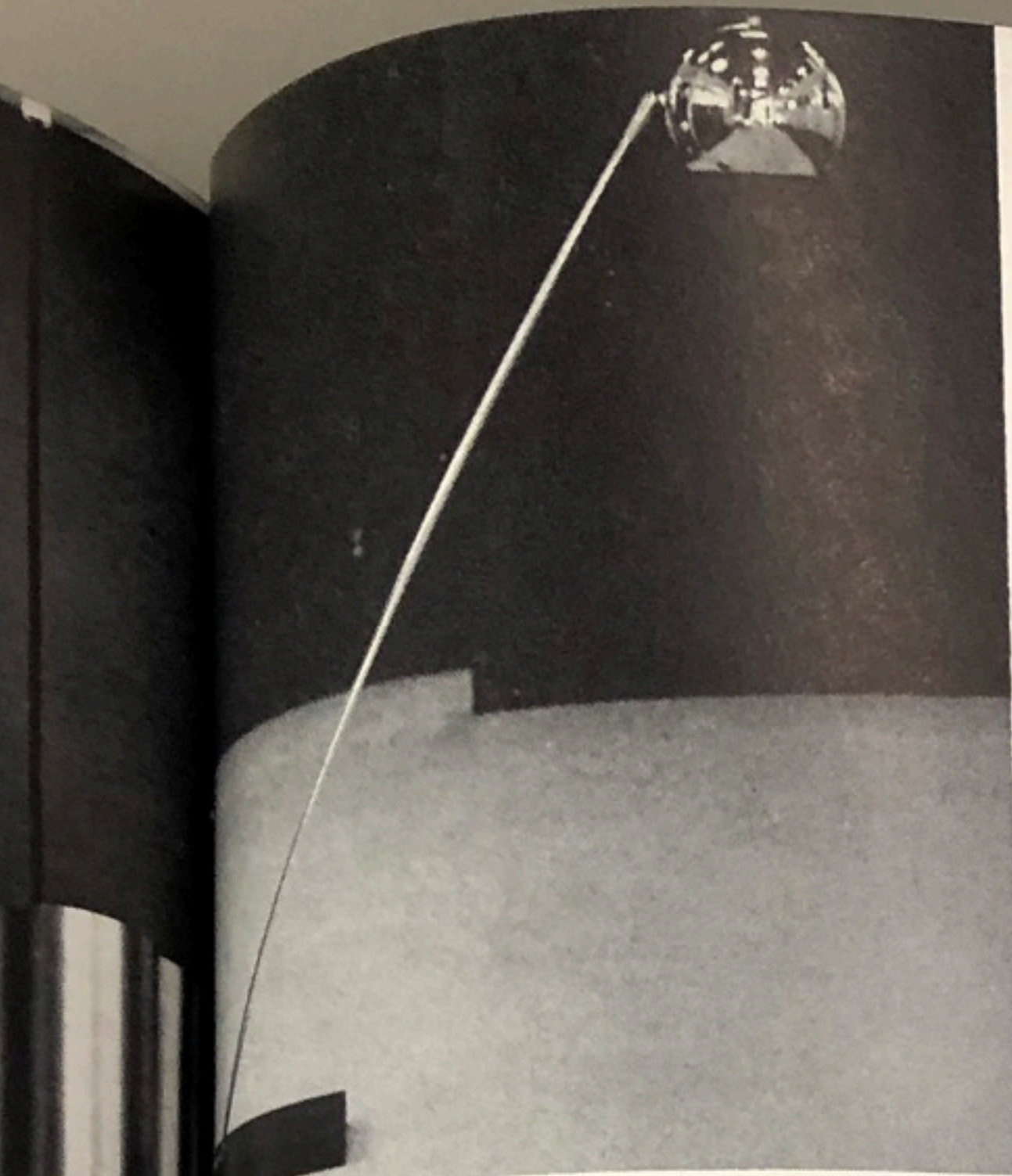


HABITAT INC., 341 East 62nd Street, New York. Columnar floor lamp of fine finish aluminum, Trexaloy and Lumacryl designed by Paul Mayen. Comes with triple switch for indirect, general illumination, or both. Approximately 3 feet high.

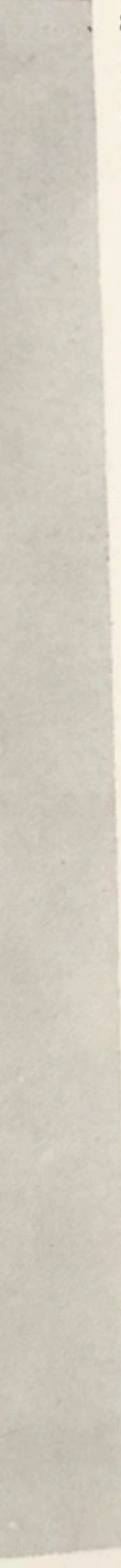
At right below: thirty-six inch Lumacryl globe with fixture and bulb hidden in interior. Only a fine cord emerges from the globe with a floor-line switch to turn on or off. Also designed by Paul Mayen.



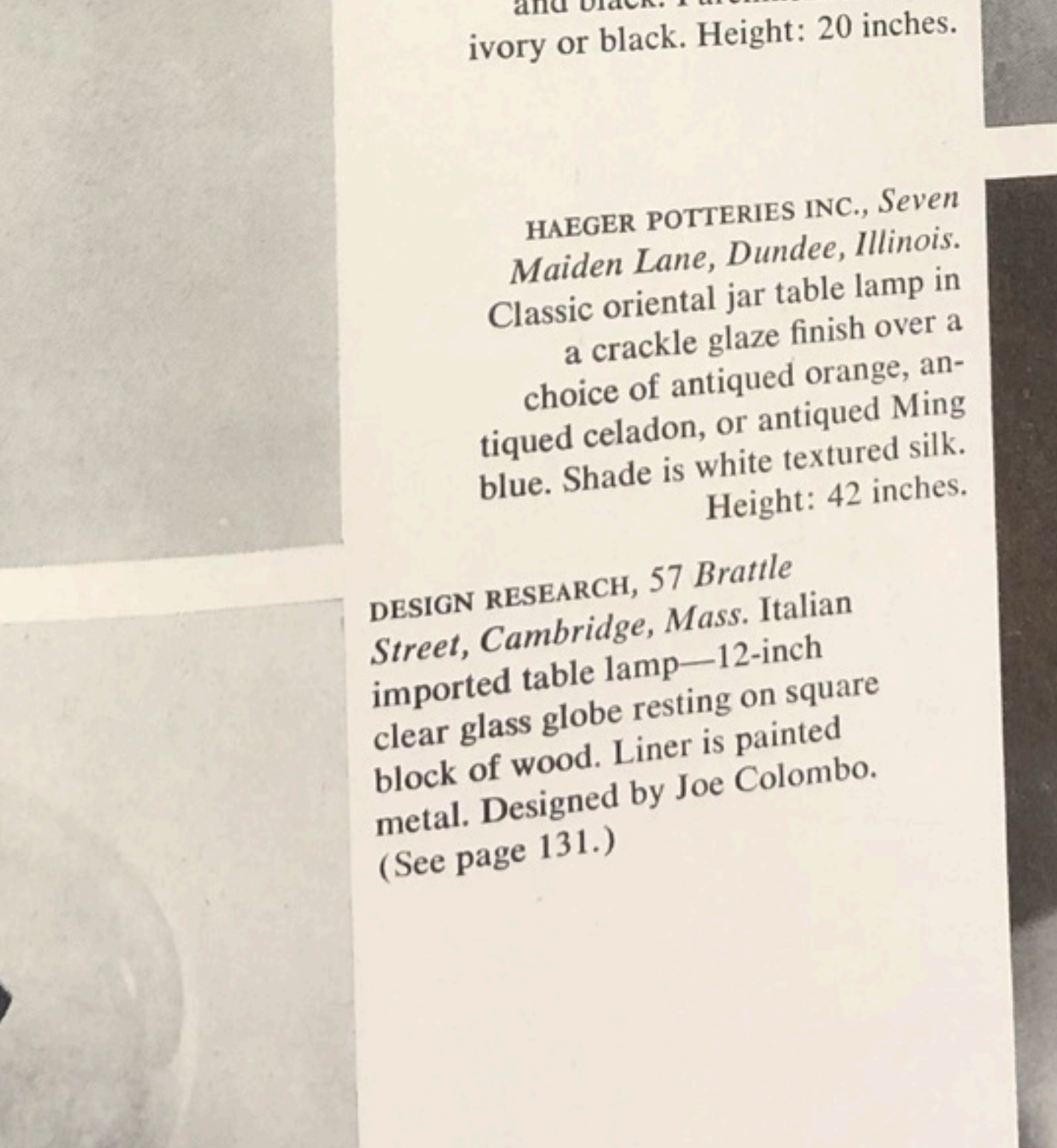





LIGHTCRAFT OF CALIFORNIA, 1600  
*West Slawson, Los Angeles.*  
"Profile," an elliptical translucent  
glass globe suspended from ceiling  
by spindle type die cast zinc  
holder.




GEORGE KOVACS, INC., 831 *Madi-  
son Avenue, New York.* Floor  
lamp cantilevered at a 60 degree  
angle from a base of solid alu-  
minum. Seven-inch swivel chrome  
ball reflector is supported by a  
chrome stem.  
Imported Swiss chrome-steel floor  
lamp with adjustable arm and  
adjustable bullet head. Takes a  
50-watt reflector bulb. Height:  
55½ inches.



QUARTITE CREATIVE CORPORATION,  
*236 Fifth Avenue, New York.*  
Striped kiosk-like table lamp of  
Hydrocal. Alternating painted  
stripes of green and ivory or red  
and black. Parchment shade in  
ivory or black. Height: 20 inches.



HAEGER POTTERIES INC., *Seven  
Maiden Lane, Dundee, Illinois.*  
Classic oriental jar table lamp in  
a crackle glaze finish over a  
choice of antiqued orange, an-  
tiqued celadon, or antiqued Ming  
blue. Shade is white textured silk.  
Height: 42 inches.



DESIGN RESEARCH, *57 Brattle  
Street, Cambridge, Mass.* Italian  
imported table lamp—12-inch  
clear glass globe resting on square  
block of wood. Liner is painted  
metal. Designed by Joe Colombo.  
(See page 131.)